

# Fundraising Company Evaluation Chart

				
Up to 50% Profit*	✓			
No Upfront Costs**	✓			
Easy to Sell	✓			
New Customer Incentives	✓			
Sell- Out Bonuses	✓			
Dedicated Fundraising Specialists	✓			
Access to Coupons with Every Sale	✓			
65+ Years of Expertise	✓			
Teaches Selling, Speaking, and Marketing	✓			

\* Excludes freight and applicable taxes

\*\* For Public Schools or creditworthy applicants

# Questions to Ask Potential Fundraising Companies

What's the average amount of product sold by each organization? By each seller?

What makes this fundraising product or service so unique?

Will the product be able to sell easily in my neighborhood?

Will the fundraising specialist be able to visit and do a live fundraising kickoff?

Will the fundraising specialist help me plan and execute the fundraising program from start to finish?

Will the fundraising specialist send product samples ?

What's the return policy? What if items arrive damaged?

Does the company provide quality prize programs?